Dear Kieran

I would like to formally object to the Renewal of Sexual Entertainment Licence for Pink on Oxford Road East, reference SEV0001.

I object on two grounds: the character of the locality is inappropriate for a Sexual entertainment License and to protect children from harm.

Character of the Locality

Under Section 3 Control of Sexual Entertainment, Paragraph 12, in 3di, the schedule allows an authority to reject the renewal of an SEV license if the award would be inappropriate having regard to the character of the relevant locality.

Pink is situated in the historic town centre of Windsor. Immediately off Peascod Street, this area constitutes our high street, full of historic buildings, where millions of visitors (constituting young families of residents' and tourists' alike) visit each year. I would contest that such an establishment is highly inappropriate if you assess the character of an area bursting with visitors' attractions and historic importance.

Further I would contend that the area is residential, and increasingly so. A large number of people reside both in Darville House directly above the premises, in Ward Royal and in flats in King Edward Court. It is inappropriate for a residential area to have in its midst a Sexual Entertainment Premises. This residential aspect of the area is also increasing; under permitted development rights, a developer can turn an office space into residential space without the planning authority objecting. In the area immediately surrounding Pinks' premises, large capacity of office space is being turned into residential accommodation under these permitted rights, and as the area becoming less business focused and more residential, the location of a Sexual Entertainment venue becoming increasingly inappropriate.

Further considering the wider area, rather than just the immediate locality, we have the historic Alexandra Gardens, a visitor attraction and play area for children and young families, and the Holy Trinity Garrison Church, a place of worship and remembrance of our fallen servicemen and women. I would contend the considering the wider area, as well as the immediate area, would lead to a conclusion that the character of the relevant locality does not suit a SEV license being renewed.

The character of the immediate relevant locality is an historic, tourist based, family space which is increasingly residential. As such the Royal Borough should reject the application for an SEV at this premises under Paragraph 12 3di of the Schedule.

Protection of Children from Harm

If Pink had been discreet in its presence locally I would have little to no concern on these grounds. However its increasing level of marketing, taking place on High Street and Peascod Street, lead me to object on the basis of protection of children, in addition to my objection on character of the locality.

At the weekend, there is often a 'Pinks' car sitting at the top of Peascod Street on High Street advertising the existence of a Sexual Entertainment Venue in Windsor. This is in addition to flyers

being handed out. This advertisement leaves the casual observer in no doubt as to the existence and nature of Pinks' business.

As this is an area where children and families are present in great number, I am concerned that children are being exposed to the concept of sexual entertainment and I am in no doubt that this does children harm. As such it is highly inappropriate and highly aggrandising to the Windsor community.

In summary I believe the application should be refused due to the character of the immediate relevant locality and its increasing residential make-up, and to protect children from harm in the shape of advertisement of the premises activities in areas where children will be exposure to the activities of the establishment.

Thank you for the consideration of this representation.

Cllr Jack M. Rankin Castle Without

From: Kieran Clough

Sent: 22 January 2016 09:38

To: Cllr Rankin; Cllr Richards; Cllr Shelim

Cc: Alan Barwise; Steve Smith (Licensing); Brian Houlton

Subject: Renewal of SEV - Pink

Dear Councillors,

I attach details of an application for a variation of a premises licence within your Ward.

Ward: Castle Without

Application Type: Renewal of Sexual Entertainment Venue Licence

Premises: Pink, Basement, Darville House, Oxford Road East, Windsor, SL4 1EF

Licence Holder: Mr Desmond Murphy

Reference: SEV0001

Applicants: Mr Desmond Murphy

Summary of application:

The application is to renew the Sexual Entertainment Venue licence, which is subject to a 28 day consultation period.

There will be no change to the current hours or conditions.

Last date for representations: 18/02/2016

If you have any questions about the application, do not hesitate to contact me.

Kind Regards, Kieran

Kieran Clough | Assistant Licensing Officer Licensing | Royal Borough of Windsor & Maidenhead